GokarajuRangaraju Institute of Engineering and Technology (Autonomous)

Report of the Event

Title of the Event: TEP

Organized Date: 11th January 2017,ISB, Hyderabad

Faculty: Dr.Y.Vijayalata and Mr.N.V.Ganapathi Raju

Summary:

Technology Entrepreneurship Programme (TEP) is a semi-virtual programme, tailored specifically to motivate and generate interest in entrepreneurship among 2nd and 3rd year engineering students.
TEP aims to foster entrepreneurship by guiding engineering students in creating technology enabled products and services. Additionally, the programme helps improve their communication, teamwork and problem-solving and decision-making abilities   through a series of workshops on Design Thinking, Prototyping and Idea to Market. The programme helps the students validate their business ideas through mentoring sessions with industry experts.

TEP has three primary goals at its core:

- To promote technology entrepreneurship as a viable career option and nurture the culture of entrepreneurship in the region.

- To link entrepreneurial and innovative behaviour to educational and career pathways.

- To provide an environment/experience for engineering students to create investable technology based start-ups.